

ROYAUME DU MAROC



Ministère de l'Intérieur

Direction Générale des Collectivités Territoriales

Faisons des citoyens et des jeunes des accélérateurs de la modernisation de l'administration locale

Young people as drivers of citizen participation and local development

Workshop on young people's civic participation and their contribution to the modernisation of local public services

Al Hoceima – Hotel Mercure Quemado Resort
8-9 June 2022

ROYAUME DU MAROC
MINISTÈRE DE L'INTÉRIEUR



DIRECTION GÉNÉRALE DES COLLECTIVITÉS TERRITORIALES



EMBAJADA
DE ESPAÑA
EN MARRUECOS



aecid



Cooperación
Española
MARRUECOS



MENA - OECD
Governance Programme



OECD

BETTER POLICIES FOR BETTER LIVES

The project

Supported by the Spanish Agency for International Cooperation and Development (AECID), the first phase of the project conducted between 2017 and 2019 was an opportunity to support the pilot region of Tangier-Tetouan-Al Hoceima in the implementation of reforms initiated since 2015 and the modernization of the administration at the local level. This project notably allowed the organization of capacity building activities and the elaboration of a report on the challenges experienced by the Tangier-Tetouan-Al Hoceima region regarding the modernisation of administration, accompanied by operational recommendations in the areas of administrative simplification, human resources management and citizen participation.

The project *Faisons des citoyens et des jeunes des accélérateurs de la modernisation de l'administration locale*, implemented since January 2021 in cooperation with the General directorate of local authorities (*Direction Générale des Collectivités Territoriales – DGCT*), aims to promote good practices of dialogue with citizens and youth to accelerate local governance reforms and improve the engagement of citizens, and in particular youth in the planning and delivery of public services in the municipalities of the Tangier-Tetouan-Al Hoceima region. The project also aims to share the recommendations and good practices identified for the municipalities of Tangier-Tetouan-Al Hoceima region with other regions facing similar challenges in terms of citizen participation and modernization of the administration.

The project includes three complementary axes:

1. Promote good practices of dialogue with citizens, especially youth, as a driver for inclusive citizen participation to support the development of the municipalities in the region
2. Involve young people in the design and delivery of public services
3. Share the experience of the Tangier-Tétouan-Al Hoceima region and support capacity building on modernisation of administration and citizen participation in the regions of Drâa-Tafilalet and Guelmim-Oued Noun.

Objectives of the workshop

Exchanges on how to promote more open municipalities and better take into account the needs of citizens, notably young people

Moroccan municipalities are committed to modernizing the way they organise and work in order to deliver public policies and services that are better aligned with the expectations of citizens and youth in terms of participation, transparency and accountability. This session will aim to present the opportunities for change that are available to municipalities, taking into consideration their objectives and capacities in terms of citizen and youth participation.

In the framework of these exchanges, the guidelines and good practices co-developed on citizen and youth participation in local public life in Tangier-Tetouan-Al Hoceima region will be presented to the pilot municipalities as a tool to accompany the initiatives and reforms undertaken.

Workshop on the transformation of local public services to better meet the needs of young people

As part of the component aimed at improving the inclusion of youth in the public services cycle at the local level, an inter-communal workshop will be organized to identify areas of improvement

for the inclusion of youth in the planning and implementation of public services that meet their needs. Two pilot public services provided by the Moroccan municipalities have been selected: sports and cultural activities and improvement of the living environment in the neighbourhoods.

Ahead of the workshop, the OECD in cooperation with local consultants will conduct data collection interviews in each of the 10 pilot municipalities in order to identify the main characteristics of the provision of the two pilot services, establish an initial diagnosis of the strengths and weaknesses regarding the involvement of young people in the planning and implementation of public services and identify good practices from OECD member and partner countries that will serve as a basis for exchanges during the workshop and for the development of roadmaps aimed at supporting the municipalities in their transformation.

A first session common to both pilot services will aim to present the preliminary conclusions of the OECD on the opportunities to improve the planning and implementation of public services by and for young people, prepared on the basis of the data collection and analysis work carried out beforehand. This session, moderated by Moroccan experts on citizen participation and collective intelligence, will be an opportunity for participants to share their successes and challenges as well as build consensus around understanding the needs of youth and their expectations for public services that better meet their needs.

Following this first session, the second day of exchange will be dedicated to concrete exchanges aimed at improving the delivery of the two pilot public services. The purpose of the sessions will be to exchange on the tools and mechanisms that could be implemented by the municipalities to better take into account the expectations of young people and better include them in the implementation of public services.

These activities will also be moderated by the local consultants on public governance and collective intelligence issues who conducted the data collection with the pilot municipalities. They will bring together DGCT representatives, elected officials and local civil servants from the 10 pilot municipalities and other municipalities in the region, the OECD Secretariat, civil society representatives, youth associations and local youth leaders so that they can be relays for mobilizing youth. International peers will also share their country's experience.

Following the workshop, two roadmaps (one for each public service) will be developed. They will include the key points of the exchanges and relevant national and international good practices presented during the sessions.

Draft agenda

Please note that all times indicated are local (GMT)
Simultaneous interpretation in French and Arabic will be available.

Day 1 – Wednesday 8 June 2022

9:00-9:30 Welcoming of participants

Introduction : Building open local authorities for citizens and young people

9:30-11:00

- **Mrs. Fatiha Zanniby**, Head of Statistics, Communication and Publication Division, DGCT
- **Mrs Charlotte Denise-Adam**, OECD : Presentation of the guidelines and good practices co-developed on citizen and youth participation in local public life in Tangier-Tetouan-Al Hoceima region
- **Mr Ignacio Martínez Boluda**, General coordinator, Spanish Agency for International Development Cooperation (AECID) in Morocco
- **Mr Tarik Nesh-Nash**, Director of Impact for Development

Exchanges with participants on the guidelines and good practices

11:00 – 11: 30 Coffee break

11:30-11:40

Welcoming remarks on the transformation of local public services to better meet young people's needs

Mrs Charlotte Denise-Adam, OECD

Presentation of the 2 pilot public services : Objectives, planification and operation

11:40 – 12:00

This session will be an opportunity to present and discuss the main characteristics of public services at the local level in Morocco (attributions of the municipality, role of the municipality and other stakeholders in the implementation of public services, organisation and operation of the public service, etc.)

- Representative of DGCT/DSPL

12:00-13:10

How to design and deliver public services that meet the expectations of citizens and young people in the municipality?

This session will aim at discussing the existing tools and mechanisms to better involve young people in all stages of planning and implementation of public services to answer their needs

- Presentation of data collected on current service planning and implementation and identification of opportunities throughout the public service cycle to maximize the inclusion of youth needs and voices

- Discussions to develop a comprehensive analysis of the drivers of change

Dr. Lex Paulson, Executive Director of the UM6P School of Collective Intelligence

Dialogue on mechanisms and tools developed by OECD Member and partner countries

In this session, officials from OECD member and partner countries working at the local level will share their experiences in involving youth in the planning and implementation of public services.

13:10-14:00

Each speaker will briefly present the initiatives implemented in their municipality and share the key learnings in terms of attempts, failures, successes and the search for innovation.

This session should facilitate a concrete dialogue between all participants.

- **Mr Thomas Rogé**, Head of Youth Policies Department, City of Paris
- **Mr Jorge Lagarto**, Director Lab X, Administrative Modernisation Agency, Portugal

Closing and lunch

Day 2 – Thursday 9 June 2022

9:00-9:30

Reception and registration of participants

A coffee break will be available for participants

Co-constructing sports and cultural activities and improving the living environment in the neighbourhoods

- Group work - Participants will split into several groups: each group will work on one of the two pilot services

9:30-11:30

Discussions will be based on the good practices presented by OECD peers during the first day of the workshop.

- Group work on sports and cultural activities

- Group work on improving the living environment in the neighbourhoods

11:30-12:00

Coffee break

12:00-13:30

Restitution of group work conclusions to develop a roadmap

Closing and next steps

13:30-14:00

- **Mrs Charlotte Denise-Adam**, Policy Analyst and project coordinator, Public Governance Directorate, OECD
- **Mrs Fatiha Zanniby**, Head of Statistics, Communication and Publication Division, DGCT

Lunch

CONTACT

Charlotte Denise-Adam | charlotte.denise-adam@oecd.org

Fatiha Zanniby | fzanniby@interieur.gov.ma

Manon Epherre-Iriart | manon.epherreiriart@oecd.org

Follow us on Twitter

[@OECDGov](https://twitter.com/OECDGov) #MENAOECD